



Garden Landscape
Amenity Sportsturf

YOUR INDUSTRY. YOUR EVENT.

- ✓ NURSERY AND AMENITY
- ✓ LANDSCAPING & ARBORICULTURE
- ✓ GROUNDS MAINTENANCE & MACHINERY
- ✓ LIFESTYLE & OUTDOOR LIVING
- ✓ ENERGY WASTE & RECYCLING
- ✓ FLORISTRY
- ✓ GREENKEEPING & SPORTSTURF
- ✓ CAREERS & EDUCATION
- ✓ BUSINESS SERVICES



SUPPORTED BY
BORD BIA

18 JULY 2024
WWW.GLASIRELAND.IE

AN UNBEATABLE OPPORTUNITY TO REACH TRADE BUYERS AT IRELAND'S TRADE EVENT FOR **HORTICULTURE, SPORTSTURF** **AND GROUNDS MAINTENANCE**

■ Why exhibit at GLAS ■

Unique one-day **networking opportunity** for buyers and sellers in Ireland's horticulture, sportsturf and related industries. Organised with the full support of Bord Bia.

Professionally organised and marketed, GLAS delivers an unrivalled opportunity to **win more business** from both current and new customers.

Core focus on amenity horticulture for the retail and landscaping sectors; **expansion continues** into forestry, greenkeeping, sportsturf and retail.

Show features include the **New Product New Plant Awards**, **Supplier of the Year Awards**, Careers Hub, Machinery Park, Bord Bia Thinking House and Learning Theatre.

The **National Basketball Arena** is easily accessible from all major routes and via the M50 with **ample free parking**.

Promoted and supported by

Growtrade.ie

Ireland's website and email newsletter for professionals in the horticulture, sportsturf and related industries.



■ Our visitors present real sales opportunities

- Exhibitors who said GLAS was "worthwhile" or "very worthwhile"

92%

- Visitors with final approval on purchasing.

93%

- visitors with a budget in excess of €100k

38%

■ Who comes to GLAS

GARDEN CENTRE BUYERS | LOCAL AUTHORITIES
SPORTSTURF PROFESSIONALS | RETAIL NURSERY BUYERS
RETAIL FLORISTS | LANDSCAPE CONTRACTORS
ARBORISTS AND TREE SURGEONS | SUPERMARKET BUYERS
LANDSCAPERS AND GARDEN DESIGNERS
GROUNDS MAINTENANCE CONTRACTORS



PIPPA HACKETT TD

Minister of State at the Department of
Agriculture, Food and the Marine

PROUDLY SUPPORTED BY



Easy steps to
Dream Garden

The value of the gardening market
during Covid increased to **€1.5bn**

Herbaceous
Border Plants
€21m

Shrubs
€32m

Herbs, Fruits

PROUDLY SUPPORTED BY

BORD BIA
IRISH FOOD BOARD

alci
Association of Landscapers
Ireland

Arboreal
Association of
Ireland

Horticulture
Chartered Institute of
Horticulture

**Department of Agriculture,
Food and the Marine**

Garden.ie

GLDA
Garden Landscaping & Design
Association

Growtrade
Garden & Outdoor Living
Trade Association

IHNSA
Irish Horticultural
Nursery & Suppliers
Association

il
Irish Landscaping
Association

ecagasc
European Council of
Gardeners

**The Irish
Garden**

The hub of Bord Bia's insight and Innovation services, The Thinking House, takes centre stage at GLAS. Providing visitors unrestricted access to the latest global trends, research, consumer insights as well as industry support programmes and innovations.



New Product New Plant & Supplier of the Year Awards.

The New Product New Plants awards and Supplier of the Year Awards showcase takes centre stage at GLAS, all entrants are showcased at the event and all exhibitors are encouraged to take part. A panel of expert judges choose the winners who are announced at a special awards presentation at the show and on Growtrade.ie.



SUPPLIER OF THE YEAR

Moasure



BEST NEW PRODUCT/PLANT OF THE YEAR

Ball Colegrave



BEST IN SHOW TRADE SUPPLIER OF THE YEAR

EverGreen



2023 AWARD WINNERS



For more information visit:
glasureland.ie

MACHINERY PARK RETURNS

SPORTSTURF PAVILLION & MACHINERY PARK

Brought to you in association with:



Now a well-established feature of the event that connects suppliers and specialists in this sector to a targeted list of invited sportsturf and parkland professionals.

Previous exhibitors in the Sportsturf Pavilion & Machinery Park include

Brodericks
D'Arcy Sands
Dublin Grass Machinery
GeoRipper.ie
Green Equipment Supplies
Irish Grass Machinery
Irish Institute of Sports Surfaces
Leinster Turf Equipment
Leixlip Tool Hire
Martyns Grasslawns

MG Seed Company
MSK Silversands
NAD & NAD Sports
Pat O'Donnell Co.
RangeKing/Belrobotics
Reesink Turfcare
Reel-Tech Golf Hire
Ryalls Equipment
Southern Machinery
Woodpecker Environmental



LANDSCAPE SHOW

A show within a show that brings together all of the expertise from the landscaping sector. Supported by the ALCI, ILI & GLDA, who will be on hand to meet new and existing members, The Landscape Show at GLAS will feature exhibits from the leading suppliers, as well as informative talks in our Learning Theatre.

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BORD BIA

THE LEARNING THEATRE is a key feature at GLAS and provides a host of informative talks and workshops. Talks are free to attend and qualify for IASIS points.

With presentations provided by industry leading professionals covering a broad range of topics specific to the horticulture trade industry, can you afford to miss it?

This year talks will cover a variety of topics including, but not limited to:

Sustainability, packaging & plant pots, Tackling the millennial gardener, Brexit opportunities, peat-use in commercial horticulture – why it is a problem and alternative peat-free options, scheme of Investment Aid for the Development of the Commercial Horticulture Sector, Understanding the tender process and how to apply for them, pests management and education pathways and continuous career development.

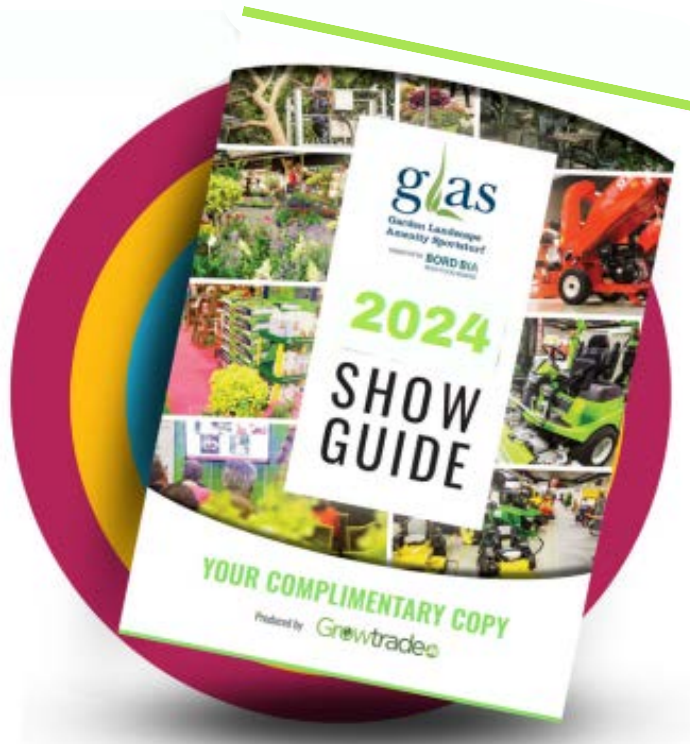
Learning Theatre



If you have an interest in any of the topics or would like to propose your own topic for consideration speak to the team today



Show Guide Promotional Opportunities



Write your own editorial feature

The GLAS showguide is now opening its pages to experts in a range of fields to hear what topics they think will make a critical difference for organisations and retailers working in horticulture, sportsturf and ground maintenance sectors. Cover an emerging trend, existing solution, technology or a lingering issue that the market is looking to solve.

Book now: Contact the team

Eamonn Maguire 01 294 7765
Eamonnmaguire@mediateam.ie 087 123 5167

Paul Byrne 087 123 5167
paulbyrne@mediateam.ie

Cillian Flynn 086 458 8687
Cillianflynn@mediateam.ie

Your promotional opportunity that extends beyond the show

An ideal promotional platform for your service or brand. Every visitor will receive a copy - a captive readership representing all of the key buyers and specifiers, in Ireland's horticulture, sportsturf and ground maintenance sectors and includes:

A-Z Exhibitor listings / Floorplan / Full details of exhibitor highlights, product launches and show features / Bord Bia reference section with market update and contact details / includes coverage from other notable stakeholders.

ADVERTISING RATES

	SIZE (mm)	COST (€)
Double Page Spread	300x220	€1200
Full Page	150x220	€800
Half Page Horizontal	150x100	€400
Half Page Vertical	75x220	€400
Editorial (1000 words)	-	€1200
Editorial (500 words)	-	€800

Note:

Talk to us about a Highlighted Listing to include your logo.
All advertisers receive a free Highlighted Listing.

GLAS is organised by Mediateam Ltd,
55 Spruce Avenue, Stillorgan Industrial Park, Dublin 18.

☎ 01 294 7765 | 087 123 5167

www.mediateam.ie

www.glasireland.ie

The Grower's Paddock & Outdoor



A very popular addition to GLAS, The Grower's Paddock & Outdoor area highlights the glorious colour and incredible vibrancy of the event and indeed our industry overall. Featuring displays and demos, from nurseries to machinery & commercial vehicles.

A limited number of Grower's Paddock spaces are available to suitable exhibitors. These spaces are located at the show entrance and are adjacent to the very impressive grower's pagodas, the catering facilities and seating areas, all of which are outdoor.

5M x 5M Growers Pagoda rental is €1,200 plus VAT, which are in addition to the paddock exhibition space priced at €80 per square metre plus VAT

Marquees

Marquees, in multiple configurations are available to book, through the organiser, to paddock exhibitors. These can be used to enhance a display and to provide some cover as well as a private area as required. Marquee sizes and prices, which are in addition to the paddock exhibition space priced at €80 per square meter + VAT, are as follows:

All prices are plus VAT

3M X 3M
€315

3M X 5M
€470

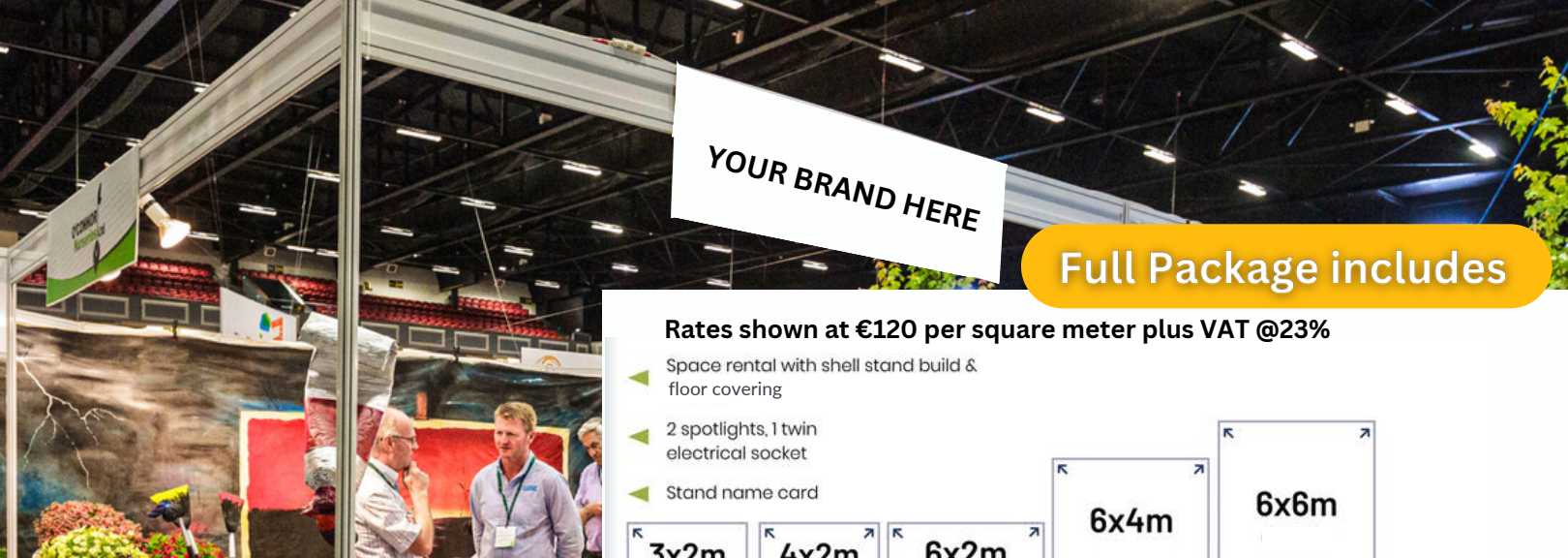
3M X 6M
€540

3M X 9M
€770

3M X 12M
€910

Marquee prices include delivery, installation and removal. For sizes other than those listed please ask your GLAS representative. Marquee floors and exhibition carpet are also available to paddock exhibitors and will be quoted upon request. Orders must be finalised two weeks prior to the show opening.





YOUR BRAND HERE

Full Package includes

Rates shown at €120 per square meter plus VAT @23%

- Space rental with shell stand build & floor covering
- 2 spotlights, 1 twin electrical socket
- Stand name card

3x2m €720	4x2m €960	6x2m €1440	6x4m €2880	6x6m €4320
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Space only

€100 per square metre plus VAT @ 23% Space-only stands are available for sizes greater than 24 sqm perfect for exhibitors who wish to design and build their own stand. Optional extra: Carpet @ 10 per sqm. Contact the team for rates

Grower's Paddock & Outdoor

€80 per square metre plus VAT @ 23% Space-only stands are available for sizes greater than 24 sqm perfect for exhibitors who wish to design and build their own stand. See the page titled The Grower's Paddock & Outdoor for more details.

Notes

Additional extras including furniture, electrics, lighting and floor covering are available through the GLAS exhibitor website.

BUILDUP AND BREAKDOWN

Buildup	JULY 17	12:00 pm - 7 pm
Show Day	JULY 18	9:00 am - 5 pm
Breakdown	JULY 18	5:30 pm - 7 pm

Additional buildup/breakdown options by arrangement with the organisers.

BOOK NOW: CONTACT THE TEAM



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Cillian Flynn

Tel. 086 458 8687

cillianflynn@mediateam.ie



Paul Byrne

Tel. 01 294 7711

paul@mediateam.ie



IASIS
Approved
Event



Member Irish
Exhibition
Organisers
Association

GLAS is organised by Mediateam Ltd. Ph (01) 294 7765.

www.mediateam.ie www.glasireland.ie

For more visit glasireland.ie