

SUMMER COLOUR

Feel Good Factor
Makes people **happy**
Cash in tills



Peter Cuthbert BSc Agr (Hort)
National Biodiversity Pollinator Champion



Yellow or Red

Sussex Prairie Farm, Kilkenny



Or Yellow OR Blue
EU Garden Cabinteely, Finglas
Roundabout

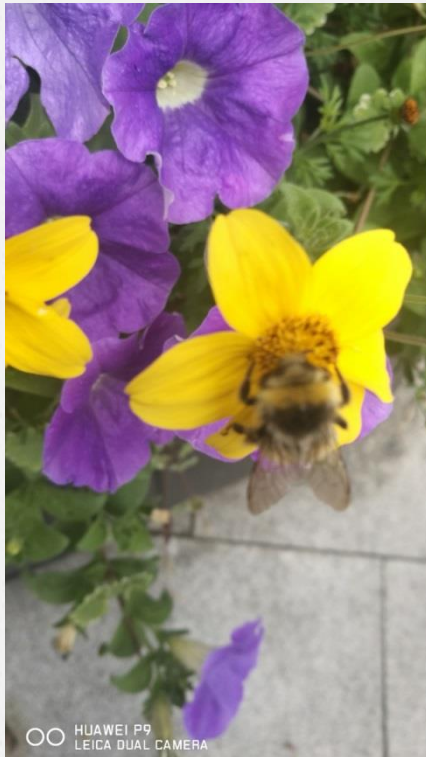


People buy these days by
Colour
Pollinators like **Colour**



Bidens

Local Authority Summer Bedding



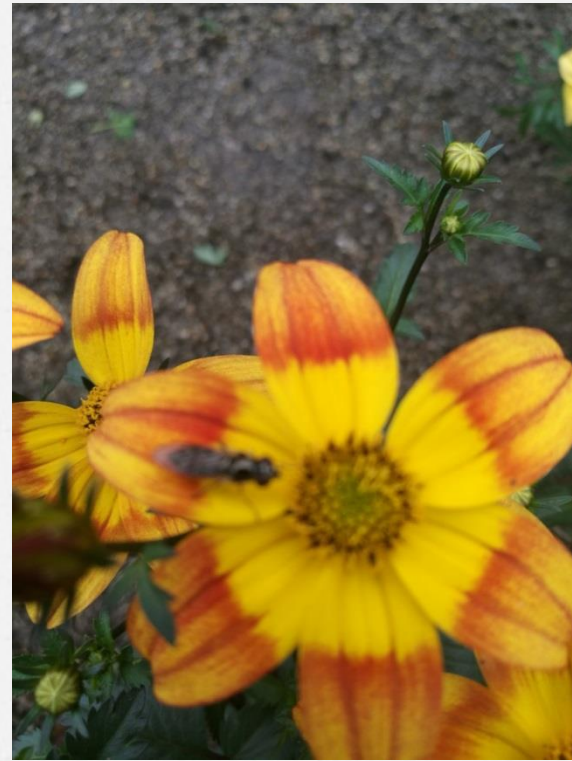
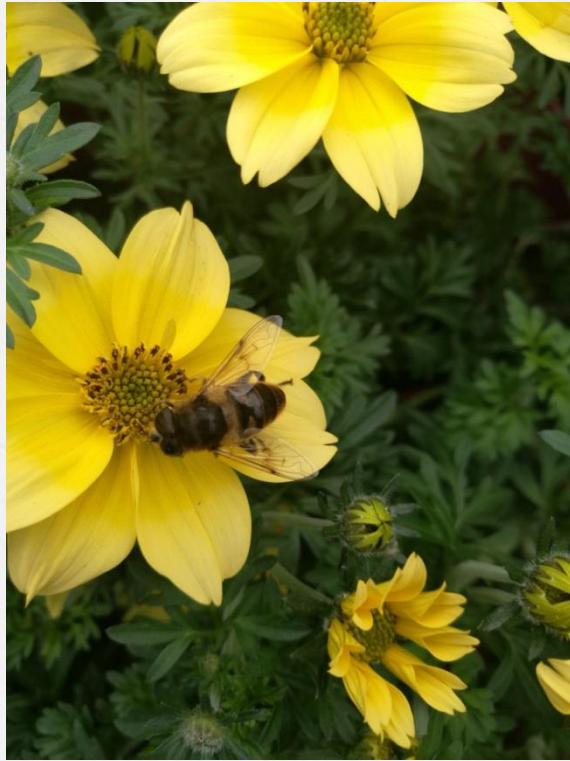
Bacopa



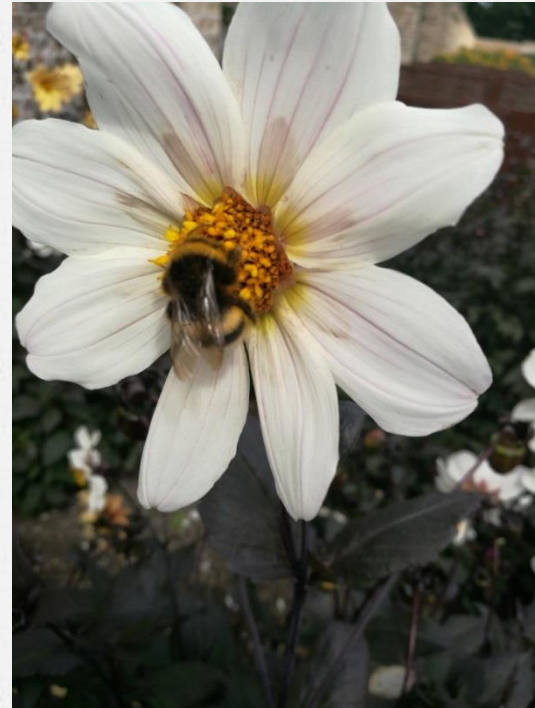
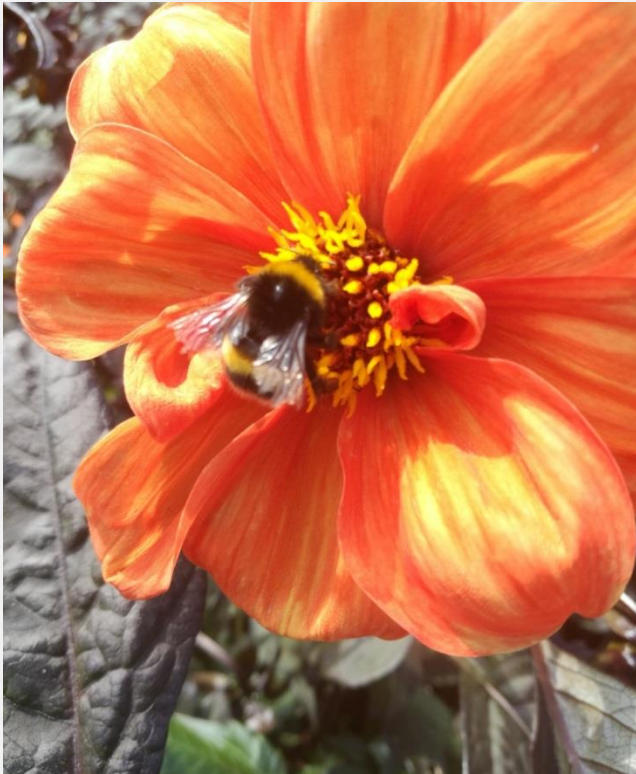
**Petunias, Begonias, Geraniums are
traditional summer bedding
add Bidens and Bacopa**



Popular plants sell themselves



I like colour and insects
Insects like colour
People like colour



Merchandise **Colourful plants** for sales

Choose plants which pollinators like !



**Aster Asran October as
groundcover**

Bidens as groundcover



My recommended list

Colour and Insects

o **Spring** Herbaceous

- o Armeria, Bergenia, Doronicum, Mossy
- o Saxifraga, Sempervivum,
- o Erysimum
- o Muscari .

o **Summer** Herbaceous

- o Nepeta, Knautia
- o Calamintha, Sages,
- o Cirsium, Liatris purple,
- o Helenium , Sedum
- o Carl, Autumn Joy. Verbena , Dahlia
- o single, Digitalis, Echinacea, Geranium
- o Rozanne., Orion.
- o Lavender

Herbs are great pollinator plants

Newer Summer Bedding

- o Garlic chives
- o Fennel
- o Lavender
- o Marjoram
- o Mints but can spread
- o Oregano
- o Sage
- o Thyme
- o Bidens – yellow, gold, red
- o Orange, yellow red spots, pink
- o Bacopa – white small fls, big fls, purple and pink .

Autumn Winter

Autumn

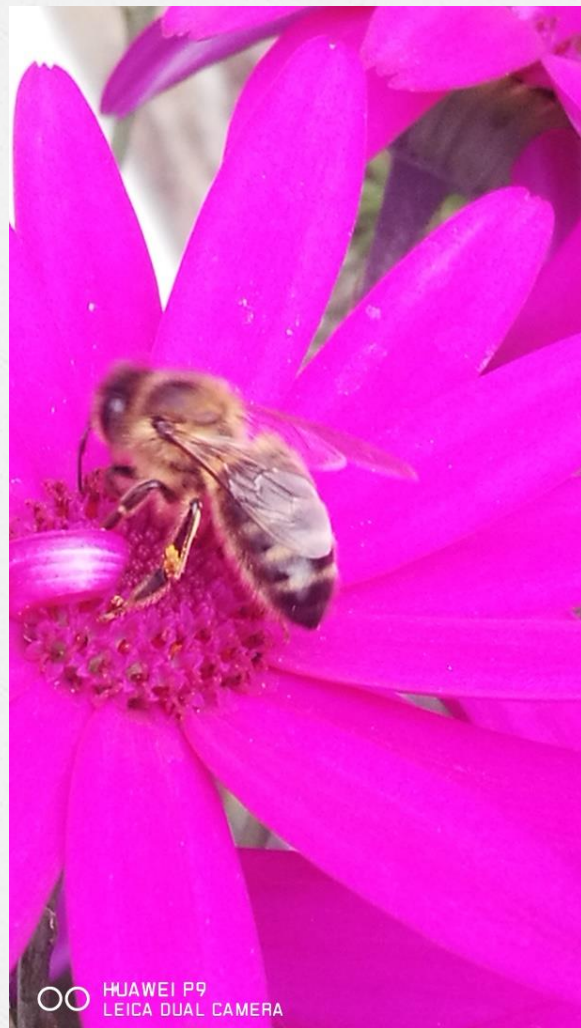
- o Rudbeckia
- o Aster Asran ,
Stardust Little
Carlow,
- o Dahlia single,

Winter

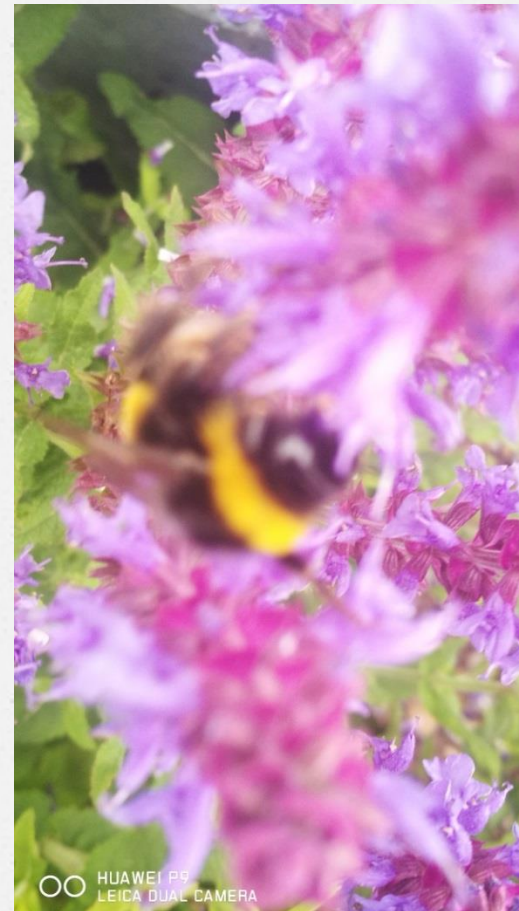
- o Autumn Crocus,
Crocus, Eranthis
- o Trachystemon
- o Helleborus orientalis
- o Cadelabra Primula

Pollinators





Toyota Liffey Valley



Supervalu Dunboyne



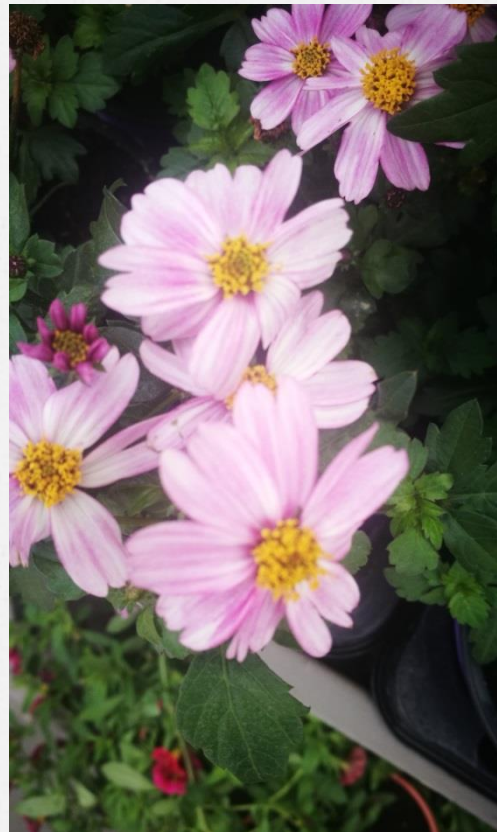
Pollinators

Bidens and Bacopa

Visit Stand L 8



All that glitters is not Gold
Some attract **pollinators**



Pollinators.ie

- o By the autumn the technical blog on **Bidens** and **Bacopa** will be updated with recommendations on the pollinating insects which visit these plants and the best colours for attracting **Bumblebees, Hoverflies, Butterflies**
- o Peter Cuthbert BSc Agr (Hort)